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EUROPROPRE 2025: outstanding success for this eagerly-awaited event

Following on from the 2023 edition, **Europropre 2025 enjoyed very strong growth**: 15,900 visitors (+10% on 2023) met the 207 exhibitors present (+6% on 2023) for 3 days of intense exchanges.

REPORT 2025: Record attendance

For the second consecutive session, Europropre has seen a **sharp increase in visitor numbers (+8% in 2023 and +10% this year)**, proving that the show is the industry's benchmark in France and a major event in Europe.

The split between French (92%) and foreign (8%) visitors remains stable. Of the French visitors present, 57% came from the regions, while 43% came from the Ile-de-France region, demonstrating once again the indisputable national dimension of the show.

As for exhibitors, 207 brands were present, with a **strong international presence** (Italy, Spain, Portugal, Belgium, Switzerland, Germany, etc.), offering a rich array of new products: ease of use miniaturized equipment, intelligent cleaning robots, and increasingly environmentally-friendly hygiene products and solutions.

13 conferences and workshops were held during the show, providing a comprehensive overview of the sector's issues.

Also in attendance were Astrid Panosyan-Bouvet, French Minister of Labor and Employment, and Patrick Martin, President of the French employers' federation Medef, who accepted FEP's invitation to attend, confirming the high profile of the show in recent years.

HIGHLIGHTS OF 2025 :

- EUROPROPRE 2025 INNOVATION AWARDS

Under the aegis of the FEP and in partnership with Services Magazine, the Innovation Trophies reward the most innovative exhibitors.

The 2025 winners are :

- **“Innovative electrical cleaning equipment” category**: SCI KAI VAC MOTORSCRUBER for its DRYFT oscillating floor washer
- **“Non-electrical equipment and consumables” category**: BIO SAS SUPER JACLEEN for its washcloth, reusable after 30 washes and 100% compostable.
- **“Innovative cleaning product” category**: Werner Mertz France professional SASU SWITCH, for its range of 3 eco-labeled ultra-concentrated products in a dosing bottle and recyclable flexible refill.

- THE CFA CONTEST

In a dedicated area of the show, the French window-cleaning speed championships were held.

This year, in addition to the “pros”, three categories were featured: “CAP Agent de Propreté et d'Hygiène”, “BAC Pro Hygiène Propreté Stérilisation” and “BTS Métiers des Services à l'Environnement”.



The winners:

- « **Professionnels / salariés** » : Franck LAURET
- « **CAP Agent de Propreté et d'Hygiène** » : Ky-Mani OLIMPA
- « **BAC Pro Hygiène Propreté Stérilisation** » : Aissatou MINTE
- « **BTS Métiers des Services à l'Environnement** » : Guillaume PINEAU

The next Europropre will be held in spring 2027

For a complete breakdown of visitors, please visit: www.europropre.com

For further information: info@europropre.com

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