



# Interior Design

MEETINGS BY WEYOU GROUP

UK



*Press Release  
Tuesday, October 3<sup>rd</sup> of 2023*

**Weyou Group**, a French leader in organising intermediate-sized B to B trade shows and the creator of the One to One Meetings Exhibitions, is proud to introduce:

**Interior Design Meetings, the One to One Meetings Exhibition for design, renovation and decoration of all your luxury and ultra-luxury projects.**

It offers pre-arranged and targeted one to one meetings between solution providers and professionals of the field, including architects, interior architects, decorators, real estate developers and technical directors. These meetings aim to connect exhibitors with the right decision maker for their various projects.

For its inaugural edition, Interior Design Meetings will bring together 80-100 exhibitors offering their products, services and solutions to Hosted Buyers selected on their project standards. More than 1200 one-to-one meetings will be organised, as well as four high-level conferences.

The 2024 edition of Interior Design Meetings will be held from November 20<sup>th</sup> to November 21<sup>st</sup> 2024 at the Palais des Festivals et des Congrès in Cannes with two days of business meetings and lunches, high-level conferences, and cocktail networking events. It is an opportunity to explore all possible solutions for exceptional interior design, renovation, and decoration projects.

## Interior Design Meetings Highlights:

- A high-end One to One Meetings event
- Pre-arranged, targeted, and qualified one to one business meetings between Hosted Buyers and Exhibitors
- Targeted business lunches pre-arranged before the event between Hosted Buyers and Exhibitors
- High-level plenary conferences
- Opening cocktail dinner exclusively for Hosted Buyers and Exhibitors
- Closing cocktail dinner exclusively for Hosted Buyers and Exhibitors
- Three full days of benchmarking, matchmaking and networking

## About Weyou Group

Weyou Group is currently the French leader in organising intermediate-sized B to B trade shows in France, including Heavent Paris, Workspace Expo, Salon De l'Environnement de Travail et des Achats, All4Customer Expo (formerly E-Marketing Paris & Stratégie Clients), and Educatech Expo.

Weyou Group is also the pioneer behind the concept of One to One Meetings trade shows, including Heavent Meetings, Hotel and Restaurant Meetings, IT & Cybersecurity Meetings, CRM Marketing E-Commerce Meetings, Workplace Meetings, Transports and Logistics Meetings, Healthcare Meetings, and E-Retail & E-Commerce Meetings.

Website:

[www.interiordesign-meetings.com](http://www.interiordesign-meetings.com)

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