

# WE

# WORKSPACE

expo

THE UNIQUE EXHIBITION FOR OFFICE DESIGN,  
FURNITURE AND INTERIOR LAYOUT



I LOVE MY WORKSPACE

FURNITURE, LAYOUT, DESIGN,  
AIR & LIGHTS, ACOUSTICS,  
WALLS, FLOORS, CEILINGS,  
AUDIO-VISUAL

10 · 11 · 12  
MARCH 2020

PAVILION 1 - PARIS  
PORTE DE VERSAILLES

an event

weyou  
Group

officials partners



Workplace

f in @  
#WORKSPACEEXPO

[WWW.WORKSPACE-EXPO.COM](http://WWW.WORKSPACE-EXPO.COM)

PRESS RELEASE

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# EDITO



**Today, the Human being, with a capital H, is at the centre of preoccupations in the design of workspaces, with increasing consideration being given to the well-being of employees.**

Although for a long time spaces were conceived in terms of concepts (open space, flex office, shared office...), today they are thought by first taking into account the reality users, i.e. their job, living and working conditions.

With a progressive awareness of the link between workspaces and health, thanks to and those who design them, quality of work life (QWL) has become a key issue for companies that understand how much employee well-being contributes to productivity and collective success. New technologies that have changed the way the boundaries of time and space, the roles have been reversed: it's not just a question of the plus the space that determines the function, it is the user's requirement that creates the space, depending on whether the student is looking for creativity or concentration, group reflection or work. solo, sharing or confidentiality, formal or informal meeting, rigor or relaxation... And this is true beyond the office in the strictest sense of the word. Technological tools allow now to work almost everywhere, in train stations, airports, hotels, with an ad hoc arrangement to respond to a one-off "tele-work".

This is why Workspace Expo occupies a prominent and strategic position in this market. The only annual exhibition in Europe dedicated to the design, furniture and fitting out of work spaces, it has quickly become an essential part of the European market. because it offers professionals a comprehensive overview of the latest trends and a thorough knowledge of innovative concepts. The spectacular increase in the number of exhibitors and visitors over the last three years is proof of this...

Enjoy the exhibition!

**Romuald Gadrat**

Chairman Weyou Group

## ACCELERATING GROWTH

In **2020**

**France**

is Europe's second largest market



**300** French and international brands



**+30%**

of international exhibitors vs 2019

In **2019**

**235** brands

**18,000** visitors



**+19%**

more visitors than in 2018



## 3 questions to LAURENT BOTTON,

Director of Workspace Expo

10 • 11 and 12 March 2020 • Parc des Expositions Porte de Versailles, Paris (Pavilion 1).



### 1/ What's new in workspaces?

Today's emphasis on the human factor is leading workspace designers to focus on elements that have been little considered until now, namely acoustics, air quality and light. And yet they contribute fully to the quality of life at work, the pleasure of the collective and the desire to go to the office. They are now integrated right from the project design stage and, for existing spaces, numerous technological tools allow real-time feedback for immediate correction. All the more so as working comfort has become, especially for the Millennials, a first-rate communication and human resources tool.

### 2/ Workspace Expo is one of the major European trade fairs in its sector: what is the share of international exhibitors and visitors? Is it growing?

Over the last 3 years, the progression of international exhibitors has been spectacular, reaching more than 40%, mainly due to the presence of Italians, Portuguese and Dutch, Belgians, Germans, Austrians and, increasingly, New Zealanders, of Americans, Northern and Eastern European nationals. On the visitors' side, the trade fair, as Europe's second largest market, attracts major decision-makers from all over France, from the regions (30%) and Ile-de-France (70%), as well as

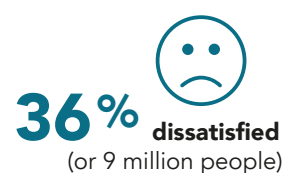
neighbouring countries such as Luxembourg, Switzerland and Belgium. The exhibition also starts to welcome Turkish and Japanese visitors since last year.

### 3/ What are the highlights and innovations of Workspace Expo 2020?

This year again, Conferences & Workshops are a key part of the show. To enable our visitors to learn more and to better understand the future major challenges of the workspace, we have designed an ambitious program with, among others, the interventions of renowned experts who will come to share their vision of the workspace, and experts in acoustics, light or connectivity. Another highlight is that the Innovation Awards ceremony is brought forward to the first evening of the show to allow the winners to exhibit their awards on the following two days. Finally, the Nocturne of the show, which always takes place on the second evening, has become a festive and convivial event, awaited by all, exhibitors and visitors alike.

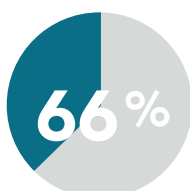
## KEY FIGURES TO REMEMBER

### ► WELL-BEING AT WORK



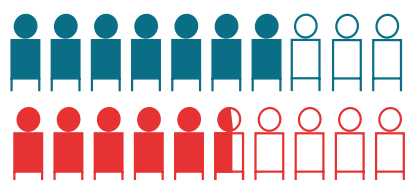
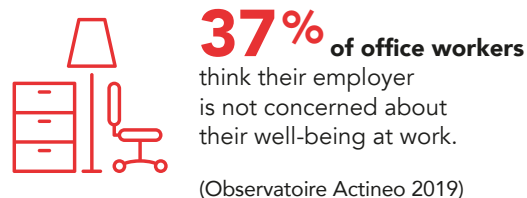
(Viavoice-Harmonie Mutuelle Enterprise and Health Observatory, September 2019)

### ► QUALITY OF POORLY ADAPTED WORKSPACES



of those dissatisfied at work  
think that their workplace  
is not adapted to their needs

### ► INVOLVEMENT OF THE COMPANY IN THE WELL-BEING OF EMPLOYEES



**70%** of employees say they are satisfied with their workspace, but the configuration of this space introduces strong disparities. While **82%** of office employees are satisfied with their workspace, only **57%** of open-space employees are satisfied.  
(BVA survey for Salesforce February 2019)

# THE 7 KEY TRENDS AT WORKSPACE EXPO 2020





# 1.

## HEARING BETTER

### SOFTENED NOISES

Noise is the number one nuisance in open space (INRS; Institut National de Recherche et de Sécurité) Open workspaces - "open space", "desk sharing" and "flex office" -, designed to promote communication and gain ground, are nowadays seriously weak in terms of acoustics: noise and noise pollution are causes of fatigue and stress, impacting the quality of life at work, disrupt verbal communication and divert attention (National Hearing Day 2019).

It has therefore become necessary to arrange the spaces to be able to hear and concentrate.

Many solutions exist to reduce noise pollution, such as booths and furniture with partitions, ceiling lights, wall coverings, headphones and fixtures.



1. Estel, Acoustic Partition, © Estel. 2. Haworth, Shworoom Lyon, espace accueil, © Haworth.





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1. Guialmi, Marea, ©Guialmi. 2. NowyStylGroup, panneau Sileo, ©NowyStylGroup. 3. Interiors, bulle Oxygen, ©Interiors.



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1. Ahrend, Silence Chat, ©Ahrend. 2. Clen, En Aparte ©Michel Lacroix.





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1. NowyStylGroup, panneau Sileo, ©NowyStylGroup. 2. Digitex, Tempo Inspiration, École des Lauriers, Despre, ©Digitex. 3. Artemide, Nur acoustic eggboard silent field, ©Artemide.





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1. Alea, ©Alea. 2. Manade, Pick Up Et Addenda, ©Michel Lacroix. 3. Buronomic, Table Haute Dialogue blanc, ©Buronomic.



A modern office space with a brick wall, a large potted plant, a desk with a laptop, and a chair.

# 2.

## BREATHING BETTER

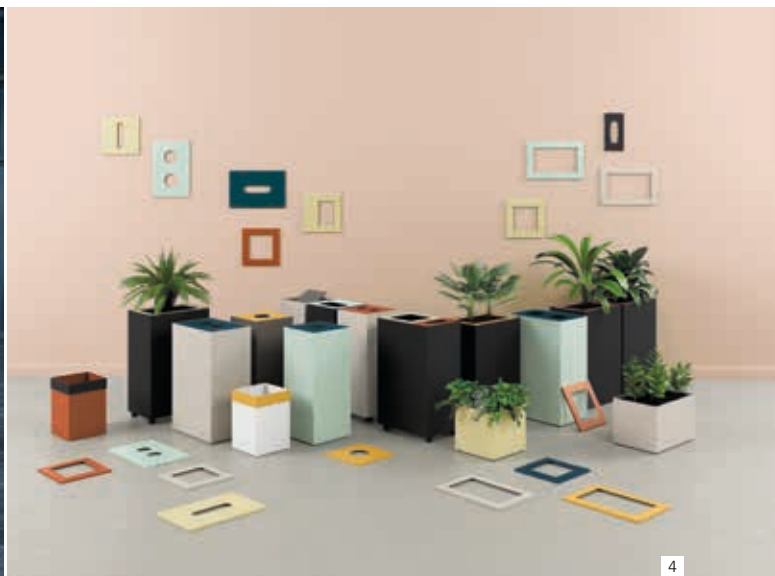
### HEALTHIER AIR

Well-being at work starts with healthy air. Especially since **the office is the second place of life for French people** who spend 7 to 8 hours a day there, more time than at home. However, the quality of indoor air in companies today is a real public health issue because it is highly polluted, especially because of decorative products, furniture materials, air conditioning, various supplies and machines. To fight against the polluted air in offices, analysis devices allow to measure continuously the rate of pollutant, in order to set up adequate solutions.





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1. Tanama, Papyrus, ©Tanaman. 2. Brunner, Paravert, Location WorkingSpace, ©Brunner. 3. Kandu, Kandumetre, ©Kandu. 4. Manade, Pickup famille, ©HYH Créations. 5. Tanama, Bac graminées Scandinave, ©Tanaman.



# 3.

## SEEING BETTER



### APPROPRIATE LIGHTING

**70% of the offices do not have general lighting to reach the 500 lux recommended by standard NF EN 12464. (Ceren\* 2017).**

Light plays an essential role in our daily balance because it regulates our internal biological clock, which guarantees our energy, our concentration and the quality of our sleep. The lighting in the offices is therefore an important fact to take into account, especially since we spend most of our time indoors. However, according to the 2017 Ceren\* survey, office lighting is still too often poorly adapted. The study recommends ways to increase the well-being of users by taking into account their needs: artificial lighting to compensate for the lack of natural brightness, intensity and colour tone can be dimmed according to individual preferences and the rate of change of daylight.

*\* Economic research center on energy*



1. Trilux, SoTube Led, © Trilux. 2. Ulmann, Gamme Flexnote - tableaux triangulaires gamme Flexi, © Ulmann. 3. Radian, Runline encastré, © Radian.





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1. Haworth, Luminaire Pablo Design Haworth Collection, ©Haworth. 2. Maul, Use, ©Maul. 3. Milani SRL, Cled, © Milani SRL.



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1. Milani SRL, Ellipse XtraStrong, © Milani. 2. Artemide, Alphabet of Light, ©Artemide. 3. Durable Luctra, Luctra lampadaire Vitawork, ©Durable Luctra.





# 4.

SETTING UP  
BETTER

## BENEVOLENT TECHNOLOGY

In order to enable employees to work in optimal conditions while preserving their quality of life, the smart office - or intelligent office - adapts technologies and solutions to the needs of users. It is therefore essential that the company knows its employees, their expectations and their motivations, in order to offer them appropriate spaces.





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1. Bralco, Polare, ©Bralco. 2. LBC Home, Hub Relax, ©LBC Home. 3. Kataba, Bench Kompa, ©Kataba. 4. Estel, Workstation Baobab, ©Estel.



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1. Milani SRL, Origins, ©Milani SRL. 2. Kinnarps, Materia Motus stool Interior, ©Kinnarps. 3. Axeos, MX POD, ©Axeos. 4. Brunner, ©Brunner. 5. Tarkett, AirMaster Gold, ©Tarkett.





1. MJ Design, Ida-collection, ©MJ Design. 2. Buronomic, Bold - multicoloreurs.©Buronomic 3. On range tout, Organisateur de bureau, ©On Range Tout.





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1. Silvera, Kiik modular system, @ Marco Covi. 2. Caimi Brevetti SPA, Ecla 2, ©Caimi Brevetti SPA. 3. Vecos, HR Vecos Edge Olympic, ©Vecos. 4. Ahrend, Balance Comfort réglable en hauteur, ©Ahrend. 5. Unifor, TDU Studio Klass, ©Unifor.



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1. 2. Cider, Phil, © Ooshot-Julien-Philippy. 3. Clen Solutions, Nouvelle Vague, © Clen Solutions. 4. Alea S.R.L., © Alea S.R.L.





1. Manade, Pick Up et Addenda, ©Manade. 2. Haworth, Showroom Lyon Table TouchDown et espace de réunion informel, ©Haworth. 3. Gautier, 4 Brabant, ©Gautier. 4. Martex, Nucleo, ©Martex.



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1. Csid, ©Csid. 2. Humanscale, Sit Stand, ©Humanscale. 3. CUF Milano, Fusion, ©CUF Milano. 4. Eol Group, Margot Mes1 Signature, ©Eol.  
5. 2TEC2, Galena Office, ©2Tec2.





# 5.

BETTER  
INNOVATION

## ENTERTAINING AREAS

Increasingly, companies are setting up friendly and informal spaces that are conducive to disconnection, letting go and exchange. The furniture - resolutely colourful and recreational, consisting for example of giant footstools, swings, high tables and writing boards - encourages creativity and individual expression.

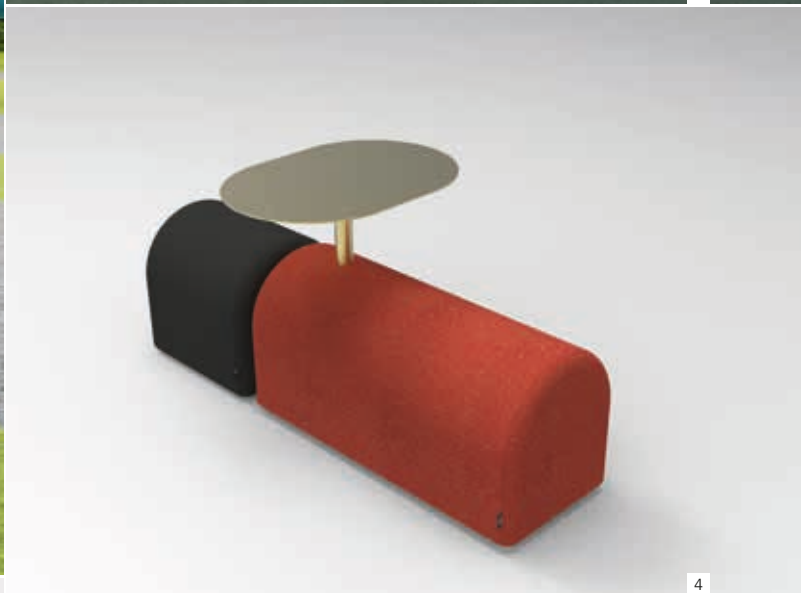
1. Nowy Styl Group, Tapa Swing Balancoire, © Nowy Style Group.



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1. Balsan, RoomSet carpet Pilote<sup>2</sup> Sonic, ©Balsan. 2. Manade, Box YouMe, ©Manade. 3. Clen, Nouvelle Vague, ©Michel Lacroix. 4. Cider, A dada, Studio cocorico, ©Cider. 5. Eol Group, Guest-Mes-1, ©Eol.





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1. Marine Peyre, Mpe Keops, ©Marine Peyre. 2. Bralco, Domomag, ©Bralco. 3. Estel, Comfort Relax Chairs Stool Cono, ©Estel.



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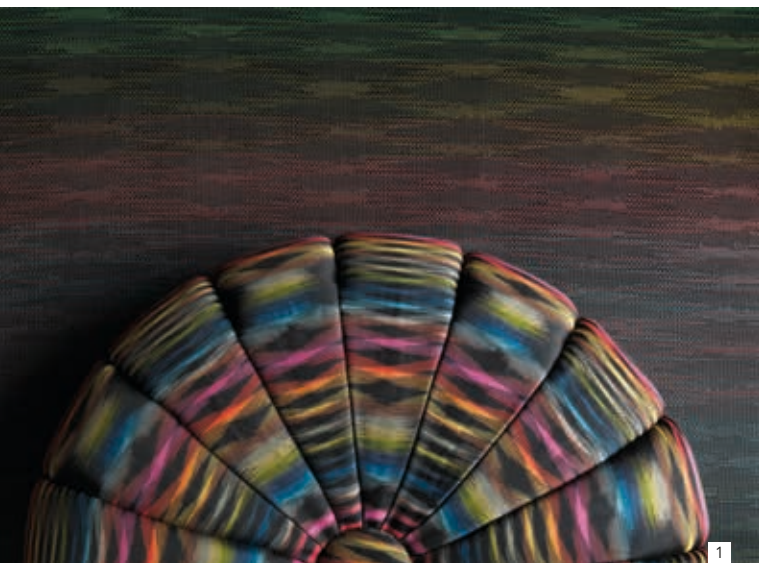
1. Guialmi, AccessCode, © Guialmi. 2. Alea S.R.L., A, © Alea S.R.L. 3. Tarkett, Collection Mode, © Tarkett.





1. Moore Design, Moore bureau Organic, © Moore Design. 2. Eurosit, Yams, © Eurosit. 3. Buronomic, Cohésion, © Buronomic.





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1. Bolon, Flooring MissoniHome Fireworks BlackClose, ©Bolon. 2. Eurosit, Amb-Pilea, ©Eurosit. 3. Ahrend, Powernap, ©Ahrend.





# 6.

## ADAPTING BETTER

## AN EVOLUTIVE FURNITURE

Mobility, practicality, agility, flexibility, ergonomics: in the flex office era, the workspace must be easy to reconfigure and quickly turn into a think tank, a collaborative space, a meeting room or a cafeteria. Light, modular, versatile, equipped with casters, the furniture adapts to the needs of users throughout the day, while making optimal use of the square meters.

1. Guialmi, Marea, © Guialmi.



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1. Vitra, Soft Work ©Vitra. 2. Eol Group, Axel Mes1 Signature, ©Eol. 3. Manade, Sherwood, portementeau, ©Michel Lacroix.





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1. Estel, Comfort Relax Sofa Armchair Dolly Chat, ©Estel. 2. Erard Pro, Kross Flip, ©Erard Pro. 3. Ergotron, juv 2 Lounge all white Juv, ©Ergotron.



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1. Buronomic, Cohésion, ©Buronomic. 2. Caimi brevetti SPA, Taglio, ©Caimi Brevetti SPA. 3. Vitra, Dancing Wall, Stool Tool, Tip Ton, ©Vitra. 4. Cider, Montmartre, ©Studio cocorico. 5. Nowy Styl Group, Tauko modular table, ©NowyStylGroup. 6. Silvera, bureau Exec, ©Silvera. 7. Clen, Nouvelle Vague, ©Michel Lacroix.



# 7.

GETTING AWAY  
BETTER



ESCALE AREA

# HUMANIZE[D]

## Interview with **KARL PETIT,**

Architect and Art Director of Workspace Expo

### **1/ What does the theme “Humanize[d]: Travel and escape at the office” cover?**

Today, with social networks, everything is at your fingertips, everywhere in the world.

We believe in escaping through all the images, news and other videos.

But, in reality, we are over-informed and have trouble sorting it out, we have become hyper-individualistic and we have lost, in fact, a part of our humanity.

And this is particularly visible in workspaces where there is a lot of pressure: it has become urgent to re-inject emotion! This is the idea of the Humanize[d] theme: a proposal of inner escape, to re-enchant the daily routine, to find a well-being individual emotionality and re-humanize exchanges.

### **2/ What scenographic device have you imagined?**

To enable the occupants of the tertiary sector to travel and escape, we have created four different ambiances: “Curiosity”, with a glamorous decor to feel like at home;

“Evasion”, with an atmosphere that invites you to disconnect; “Sauvage”, with a play

between inside/outside to give free rein to his imagination, and “Escale”, a plunge

into new rituals to collaborate. Everything’s compartmentalized, but open, for great

modularity and flexibility of space. These are brought together by a central heart, a place of welcome and reflection, work and relaxation. Accessible and evolving, it responds

to all situations and all professions.

The ensemble is theatricalized in height by a banner “Place des tendances”

and on the ground, by a thick carpet symbolizing an outside street.

### **3/ What information is the visitor going to take away from it in his prospective thinking?**

Our aim is that each person interprets things in his own way to make his own inner journey and humanize one’s space. This Trends Square is an invitation to questioning and

a personal interpretation approach, at a time when everything’s pretty much worked out for us. In terms of layout, we have worked the floor with carpets that make you travel.

For the interior design, we are inspired by the stalls of the Sicilian and African markets: the furniture allows a simple and quick transformation, according to needs and uses.

Finally, for the lighting part, we have opted for large, giant paper balls. that symbolize celebration, ideas and lightness.

### **4/ How did you adapt this theme to the VIP area?**

We wanted a VIP area that was more lounge-like and cosy than in previous years.

It is laid out with low seating, a bar and a bench all around, decorated with soft cushions for comfort and plugs for connection. On the floor, a set of carpets draws two different

places, one side a little strict with a marble-look floor, and a cozier one with a sandy-look floor. The feeling of escape is accentuated by the carpet decorations also applied to the

floor. on the walls. It’s a chic and shocking showcase that synthesizes the four trendy spaces.





◀  
**EVASION AREA**



▶  
**CURIOSITY AREA**



▶  
**SAUVAGE AREA**

## INNOVATION AWARDS

Awarded by a jury of professionals, made up of end users, architects, designers and journalists, the Innovation Trophies reward the most avant-garde creations and concepts in the field of workspace design every year.

**Tuesday, March 10, 2020 at 5 p.m.**  
**in the "Curiosité" Conference Room**

**three prizes and a "Coup de coeur"** will be awarded  
among about 80 innovations presented by the exhibitors.

LES TROPHÉES  
DE L'INNOVATION  
2020

WE  
WORKSPACE  
expo

1<sup>er</sup> PRIX

## THE JURY MEMBERS

**Anne Demians,**  
President of the jury

### JURY COMPOSITION:

**Anthony Lebossé,** Space & Retail Design Director, STUDIO 5.5

**Eloi Chafai,** Co-founder, NORMAL STUDIO

**Fanny Lamarque,** Logistics & Support Assistant, SAINT GOBAIN

**Jan Couacaud,** Editor-in-Chief, INTRAMUROS

**Laure Carsalade,** Journalist, AMC LE MONITEUR

**Laetitia Fritsch,** Journalist, OFFICE AND CULTURE

**Nicole Peyronnet-Le Martin,** Editor-in-Chief, ERGONOMA JOURNAL

**Julie Dohen,** Editor-in-Chief, WORKPLACE MAGAZINE

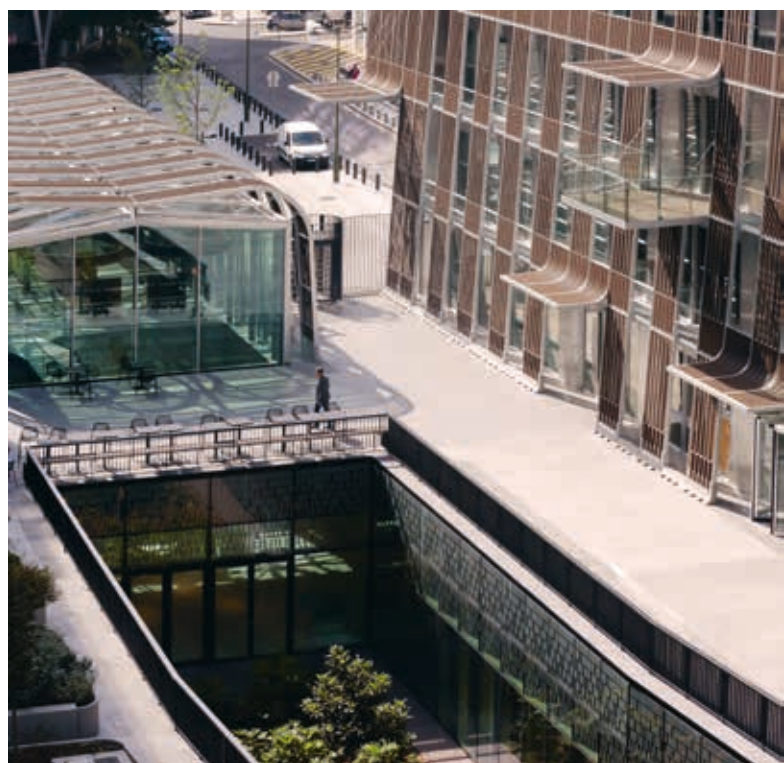


**PRESIDENT OF THE JURY**  
**WORKSPACE EXPO 2020**  
**ANNE DEMIANS, Architect**

Ten years after setting up her agency, Anne Démians is one of the most appreciated architects of her generation among French planners and End-Users. Her writing inspires the actors of the city because they see in her a committed professional for whom economic pragmatism combined with the quality of use of a building - and its possible reconversion - participate in the construction of the urban landscape of the 21st century.

Her credo is based on the need to anticipate urban developments before trivialized and primarily speculative developments upset the territorial balance. A balance slowly but irremediably upset by the recent acceleration of critical situations.

In order to see architecture serve a global logic specific to each building, she designs economical buildings, capable of adapting over time to other uses, leitmotifs readable in her architectural partitions freed from pre-established codes. She actively participates in the RBR 2020-2050 group (Philippe Pelletier / Christian Cleret commission) to propose solutions to the Ministry of Ecology, Energy, Sustainable Development and Land Use Planning to make buildings more responsible and to improve energy management in the territory.







In February 2015, she was named winner of the public competition for the rehabilitation and extension of the École Supérieure de Physique et Chimie Industrielles (ESPCI) located in the university district of Montagne Sainte-Geneviève. This project confirms her ability to transform the "Nobel Prize School", which is more than 100 years old, into a campus with an international reputation. A campus adapted to the new practices of team research, thanks to the multiplicity of its conference and exchange facilities and the flexibility of its laboratories.



In 2017, Anne Démians delivered a reference model for Société Générale in Val-de-Fontenay that is compatible with the behaviours dictated by the digital revolution. We are talking here about the staging of a new territory and not about a project that is completely finished and closed in on itself. The stake of the Dunes was notably flexibility, everything should be thought to be flexible and modifiable without ever offending the original harmony of the whole. From then on, Anne Démians, rather than conceiving a total work on her own, turned to several specialists: Christophe Pillet for the furniture, Ruedi Baur for the signage and Pascal Cribier for the gardens. This was the opportunity to put into practice the collaborative spirit that the Dunes openly wanted to embody. In this context, no intervention was superimposed on the others, nor did they compete with the architecture of the site.

In 2018, she is laureate of the Grand Nancy Thermal, which will be a new place in the city dedicated to care, well-being, sports and seminars with the possibility of meeting to work near a park.

## DUNES, le siège de la Société Générale du Val-de-Fontenay

©Jean-Pierre Porcher



This is an opportunity to recycle and complete an unfinished heritage building into a contemporary work in phase with the diverse needs of the inhabitants of a rapidly developing metropolis.

In 2019, it is the winner of the Hôtel-Dieu project in Paris, which concerns the development of the southern part, that which opens onto the Parvis de Notre Dame, while the northern part will house the emergency services, its current services while modernizing them. The aim is to restructure the Hôtel-Dieu by strengthening the reception for all, in particular by installing an institute for research and innovation in medicine, while opening this site to Parisians by installing services. Given the historical context, it is indeed a question of getting things moving without shaking the walls. Anne Démians has therefore skillfully sought to balance the historic structure of existing buildings with a programme loaded with new destinations, requiring new space configurations. Rather unexpected assemblages then appear, which project the Hôtel-Dieu in a surprisingly modern way.

[www.annedemians.com](http://www.annedemians.com)



# CONFERENCES PROGRAM

**10/03/2020**

**9:30 a.m to 10:15 a.m | Salle Curiosité**

**KINNARPS WORKSHOP**

**AT A TIME WHEN PERFORMANCE AND TALENT RETENTION MUST BE COMBINED, HOW CAN WE IMAGINE TOMORROW'S WORK?... WHAT IF WE COULD INTEGRATE THE USER INTO THE DESIGN OF SPACES TO ACHIEVE THE BEST POSSIBLE MATCH BETWEEN EXPECTATIONS AND RESOURCES?**

An introduction to the changes we are witnessing in our daily lives, which in turn influence the way we work. Impacts of the evolutions on the 3 main dimensions that are People, Technology and Space. Methodology of approach to change and conduct of reflection. Presentation of the deliverables: Results - Vision - Benefits.

**Speakers:** Kinnarps, **Pierre Grandjean**, Sales Director ; April International Expat, **Véronique Gasse**, Office Manager

**10:30 a.m to 11:15 a.m | Salle Curiosité**

**HAWORTH WORKSHOP**  
**DIGITAL TRANSFORMS THE DESIGN OF TERTIARY SPACES**

While companies now have access to more data on their workspaces than ever before, few have the tools and processes to harness its potential and transform it into strategic intelligence.

How can algorithms and artificial intelligence be used to reduce repetitive tasks and humanize processes in order to create carefully designed workspaces for their users and managers?

**Speakers:** Haworth, **Marion Toison**, Workplace Strategy ; La Foncière Numérique, **Vincent Barué**, Associate Director ; Saptio Aménagement, **Patrick Lebrun**, Manager

**11:30 a.m to 12:30 a.m | Salle Curiosité**

**THE IMPACT OF THE SPATIAL CONCEPT ON PRODUCTIVITY**

Workspace is too often seen as a cost rather than an investment. In improving the well-being and performance of employees. Nigel Oseland will present a meta-analysis of studies and research clearly showing the interrelation between work environment and productivity. He will also address the complex subject of productivity measurement.

Nigel Oseland is a researcher in spatial strategy, change management and environmental psychology. He has written numerous books on these topics and in 2011, he created the firm Workplace Unlimited, which advises companies wishing to change their working methods to improve the individual and collective performance of their employees.

**Animator:** Office & Culture, **Jean-Paul Fournier**, Editor-in-Chief

**Speaker:** Workplace Unlimited, **Nigel Oseland**, Researcher in Spatial Strategy, Direction of Change and Environmental Psychology

**2:00 p.m to 2:45 p.m | Salle Curiosité**

**FELLOWES WORKSHOP**  
**SCREEN WORK AND WORKSPACE DESIGN: SITTING ON OFFICE PAIN**

Many French employees spend seven to nine hours a day behind a computer. Screen work, which is unavoidable for many companies, is also the cause of health problems which, for 98% of office employees, make daily work more difficult. For example, a Fellowes study revealed that 67% of French office workers suffer from back pain, 59% from headaches and 57% from eye fatigue. To prevent "Emma" the life-size model of what our future co-worker might look like, companies should provide training to employees to ensure that they adopt good reflexes and postures at work and equip them with the right equipment.

**Speaker:** Fellowes France, **Yannick Benet**, Osteopath and Ergonomist, Director De Neo Forma, Partner De Fellowes France

**3:00 p.m to 4:00 p.m | Salle Curiosité**

**ACOUSTIC COMFORT OF WORKSPACES**

Many open workspaces, open spaces, call centers, landscaped offices... have not integrated the sound atmosphere from the design stage or during the redevelopment. However, noise disturbs, disturbs concentration, impairs the quality of work, and generates psycho-social and physiological disorders. This is the number one concern of office workers.

**Speaker:** Commission Afnor Acoustique des Locaux de Travail, **Yoan Le Muet**, Chairman

**11:45 a.m to 12:30 a.m | Salle Voyage**

**ARSEG CONFERENCE**

**INDOOR AIR QUALITY (IAQ): A KEY COMPONENT OF OCCUPATIONAL HEALTH**

Tiredness, allergies, sick leave: poor indoor air quality costs the French economy at least 10 billion euros a year. How to ensure good IAQ in workspaces? What levers can be used to improve the well-being and health of building occupants? Experts' feedback.

**Animator:** Lionel Cottin-Pignérat, Animator-Speaker

**Speakers:** Malakoff Mederic Humanis, **Jean-Pierre Mazurier**, Director of Real Estate and Services ; Association HQE, **Jean-Charles Ponelle**, Member of the Air Quality Working Group ; Observatoire de la qualité de l'air intérieur, **Corinne Mandin**, Head of the Expology Division

**2:00 p.m to 3:30 p.m | Salle Voyage**

**ARSEG CONFERENCE**

**WILL WE STILL BE IN THE OFFICE IN 2030?**

The question may seem provocative... And yet! Who would have said just 10 years ago that teleworking, coworking, flexoffice, would be where they are today? Technological innovations promise us ever more collaborative and facilitating tools for telework... under these conditions, what forms could work take in 10 years time? Will we still be in the office as we are today? What are the consequences for ETDs?

**Animator:** Lionel Cottin-Pignérat, Animator-Speaker

**Speakers:** RATP, **Audrey Gasq-Aubriet**, Work Environment Director, Ratp, DET of The Working Environment, Ratp, DET of 2019 year ; SNCF, **Joël Larousse**, Director of Development and Operations of the Working

Environment Department ; ACTINEO, **Alain D'Irribarne**, President of the Scientific Committee ; JLL FRANCE, **Flore Pradere**, Research & Prospective Director - Offices Of Tomorrow

**11/03/2020**

**9:30 a.m to 10:15 a.m | Salle Curiosité**

**FLORES WORKSHOP**  
**CHOOSE YOUR BOX!**

And if you had a choice, which "box" would you feel most comfortable working in? Which contours, which volumes, which colours? Creative movement, exchanges and debates...all means are good to get back in control of your work spaces, so you can start the salon on the right foot!

**Speakers:** Flores, **Cyrielle Girod**, Programmer/engineer- certified coach project manager ; Flores, **Olivier Thaon**, Director - Programmer / Architect Engineer ; Flores, **Nicolas Julien**, Project manager programmer / landscape architect

**10:30 a.m to 11:15 a.m | Salle Curiosité**

**TÉTRIS WORKSHOP**

**HOW TO TAKE UP THE CHALLENGE OF BIOPHILIC DESIGN AND WELL CERTIFICATION, BETWEEN INTERIOR ARCHITECTURAL DESIGN, OFFICE FURNITURE AND WORK REALIZATION? THE CASE OF THE LIVING WORKSPACE INTERFACE BY TÉTRIS!**

Tétris designed and built the new Interface workspaces in the heart of the 8th arrondissement of Paris.

It is the first WELL Gold certified project in the Paris Region. Administered by the International WELL Building Institute, and certified by Green Business Certification Inc, the WELL Building Standard is a building standard that emphasizes health and well-being through 7 fundamental criteria.

A look back at a very inspiring human adventure around biophilic design, between architectural interior design, innovative selection of office furniture and completion of the work.

**Animator:** JLL, **Grégoire Darricau**, Communication manager

**Speakers:** Interface, **Mickaël Cornou**, Marketing Manager ; Tétris, **Muriel Landrin**, Creative Director ; Tétris, **Vanessa Brunet**, Interior designer ; Tétris, **Aurélien Alix**, Business Manager - Furniture & Solutions ; Partnering Robotics, **Ramesh Caussy**, Founder

**11:30 a.m to 12:30 a.m | Salle Curiosité**

**HOW TO ANALYZE QUANTITATIVE DATA ON WORKSPACES**

Wim Pullen, a university researcher for 35 years, will review the tools available to professionals who often find it difficult to subscribe to the certainties and believe the promises of self-proclaimed specialists relying on pseudo-research. In particular, it will analyse the methodology for measuring space occupation and user satisfaction: What is the right sample size? How to avoid drowning in data? Is it better to analyse and understand the processes involved in the functioning of a workspace or to



determine what is necessary for people to find their place in a work community?

Wim Pullen heads the Center for People and Buildings, a foundation in Delft, established in 2001 on the initiative of the Dutch Government Building Agency, Delft University of Technology, Abn Amro and the Dutch Treasury. The foundation's mission is (mainly applied) research into the relationship between work, people and their work space.

**Animator:** Office & Culture, **Jean-Paul Fournier**, Editor-in-Chief

**Speaker:** Center for People and Buildings, **Wim Pullen**, Academic researcher

## 2:00 p.m to 2:45 p.m | Salle Curiosité

### PROJECTIVE WORKSHOP WORKSPACES AT THE SERVICE OF COLLECTIVE INTELLIGENCE, COMMITMENT, WELL-BEING AND PERFORMANCE

In a rapidly changing digital world where companies need a place to gather their ecosystem around an agile organization, questions arise. In particular, how can workspaces respond to the company's challenges (collective intelligence, commitment, well-being and performance, etc.) by integrating participative approaches?

## 3:00 p.m to 4:00 p.m | Salle Curiosité

### NDA MAGAZINE CONFERENCE CSR MATERIALS

In order to better take into account the social and environmental impacts of retail & hospitality and tertiary sector design projects, design concepts must now be part of a sustainable development approach.

Agencies must recommend materials with high added value in terms of well-being, health, acoustic comfort, lighting, ergonomics, etc. Their support also involves selecting and researching products and applications that are part of a recycling process: recyclable or already recycled.

The diversity of the types of locations where the concepts are implemented, leading to other specifications, obliges them to consider the flexibility necessary for their adaptation while preserving their commitments.

**Speakers:** NDA Magazine, **Nathalie Lecuppre**, Editor-in-Chief ; Dragon Rouge, **Isabelle Husson**, Interiors Material Librarian, FF&E Designer ; Interface, **Mickael Cornou**, Marketing Manager

## 4:15 p.m to 5:00 p.m | Salle Curiosité

### TARKETT WORKSHOP INDOOR AIR QUALITY AS A DRIVER OF INNOVATION FOR FLOOR COVERINGS

Every day, we inhale an average of 15,000 litres of air that may contain a variety of substances, some of which have health effects. Among the various sources of pollution that influence indoor air quality, floor coverings play an important role.

Reducing the respiratory exposure of individuals is therefore a priority for Tarkett. To this end, we have introduced many innovations to the market. For example, the exposure of occupants to endocrine disrupting fine particles and phthalates has been reduced or even eli-

minated. VOC and formaldehyde emissions are extremely low in our products. These are just some of the issues and solutions that this conference will present.

**Speaker:** Tarkett, **Benjamin Proisy**, Marketing Director

## 9:30 a.m to 11:00 a.m | Salle Voyage

### ARSEG CONFERENCE NEW WAYS OF WORKING, NEW WORKING ENVIRONMENTS: WHAT ARE THE CONSEQUENCES FOR REAL ESTATE PROJECTS?

Teleworking, corpo-working, work-life balance, dynamic spaces, flexoffice... Behind these terms and concepts lies a profound change in the way we approach real estate projects. Feedback on the most recent projects carried out by our DET experts.

**Animator:** Lionel Cottin-Pignerat, Animator-Speaker

**Speakers:** Saint-Gobain, **Dominique Delattre-Demetz**, Work Environment Director ; Orange, **Frédérique Sauvageot**, Director Of Work Environment Innovation ; RATP, **Audrey Gasq-Aubriet**, Work Environment Director, Ratp, DET of The Working Environment, Ratp, DET of 2019 year

## 3:00 p.m to 3:45 p.m | Salle Voyage

### ARSEG CONFERENCE DIRECTOR OF THE WORK ENVIRONMENT: PORTRAIT-ROBOT AND EVOLUTION OF THE FUNCTION

On the occasion of the release of its new business study, ARSEG will present the different portraits of the Director of the Working Environment in 2020. A look back at the evolution of the function and its key role in company performance!

**Animator:** Lionel Cottin-Pignerat, Animator-Speaker

**Speakers:** ARSEG, **Olivier Gicquel Des Touches**, Head of the Studies & Prospective Department ; RATP, **Audrey Gasq-Aubriet**, DET of 2019 year ; SAFRAN, **Samuel Begon**, Deputy Plant Director ; CNAM, **Nadine Texier**

## 12/03/2020

## 10:30 a.m to 11:15 a.m | Salle Curiosité

### KANDU WORKSHOP MEASURE AND IMPROVE THE COMFORT OF WORKSPACES

The comfort of workspaces has a decisive impact on the well-being and efficiency of employees. Taking into account acoustics, light, air quality, thermal and space organization is necessary to improve the quality of life at work.

**Speakers:** Kandu, **Clara Getzel**, Managing Director ; Kandu, **Jean-François Le Gall**, Sales Director

## 11:30 a.m to 12:30 a.m | Salle Curiosité

### TOWARDS TERTIARY SPACES THAT TALK ABOUT THE COMPANY'S PROFESSION

The recent development of nomadic developments tends to remove from offices the traces, trophies and other stigmas that give a glimpse of a company's trade. How is this phenomenon of visual amnesia in offices illustrated? What are the means available to companies to show their

work in halls, atriums and other common areas? Sébastien Rocq is an independent consultant. He divides his time between accompanying companies and exploring new forms of doing things together in the artistic, scientific and economic fields. He teaches innovation at université in Rouen and participates in research projects on innovation environments.

**Animator:** Office & Culture, **Jean-Paul Fournier**, Editor-in-Chief

**Speaker:** Sébastien Rocq, Independent Consultant

## 11:00 a.m to 12:30 a.m | Salle Voyage

### ARSEG CONFERENCE DIGITAL WORKPLACE: WHICH INFORMATION SYSTEM FOR WORK ENVIRONMENT MANAGEMENT?

BIM, IFM, IWMS, R2S... The terms used to describe the evolution of the information system applied to real estate and the work environment are developing all over the place, while remaining rather obscure. It is however an essential lever of the future Digital Workspace and the evolution of the profession. How should ETDs build their IS, on what basis and with whom? Answers from the experts at this round table.

**Animator:** Lionel Cottin-Pignerat, Animator-Speaker

**Speakers:** ARSEG, **Thierry Allio**, Co-Facilitator Of The Digital Club ; La Smart Building Alliance, **Serge Le Men**, Vice-Chairman

## 3:30 p.m to 4:30 p.m | Salle Voyage

### ARSEG CONFERENCE HOW MUCH DOES A WORKSTATION REALLY COST?

Thanks to its Buzzy Ratios tool, Arseg evaluates the real cost of a workstation every year and compares its evolution over time. A look back at the results of the 2019 edition and concrete examples of the benefits of a cost comparison approach!

**Animator:** Lionel Cottin-Pignerat, Animator-Speaker

**Speakers:** ARSEG, **Olivier Gicquel Des Touches**, Head of the Studies & Prospective Department ; SAFRAN, **Samuel Begon**, Deputy Plant Director



Estel



Tarkett

Nowy Styl Group



Bralco







Brunner



Citerrio



Humanscale



Vitra

Estel





# PRACTICAL INFORMATIONS

## WORKSPACE EXPO

10 • 11 • 12 march 2020

Parc des Expositions • Porte de Versailles, Paris (Pavilion 1).

## SCHEDULE

Tuesday, march 10, 2020 – 9:00 a.m - 6:00 p.m, Innovation Awards presentation at 5:00 p.m

Wednesday, march 11, 2020 – 9:00 a.m, (nocturne until 9:00 pm)

Thursday, march 12, 2020 – 9:00 a.m - 6:00 p.m

Information about Workspace Expo exhibition and the press kit can be downloaded from the "Press" tab at [www.workspace-expo.com](http://www.workspace-expo.com)

The visuals are available on request by contacting the press office.

## SOCIAL NETWORKS WORKSPACE EXPO

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