

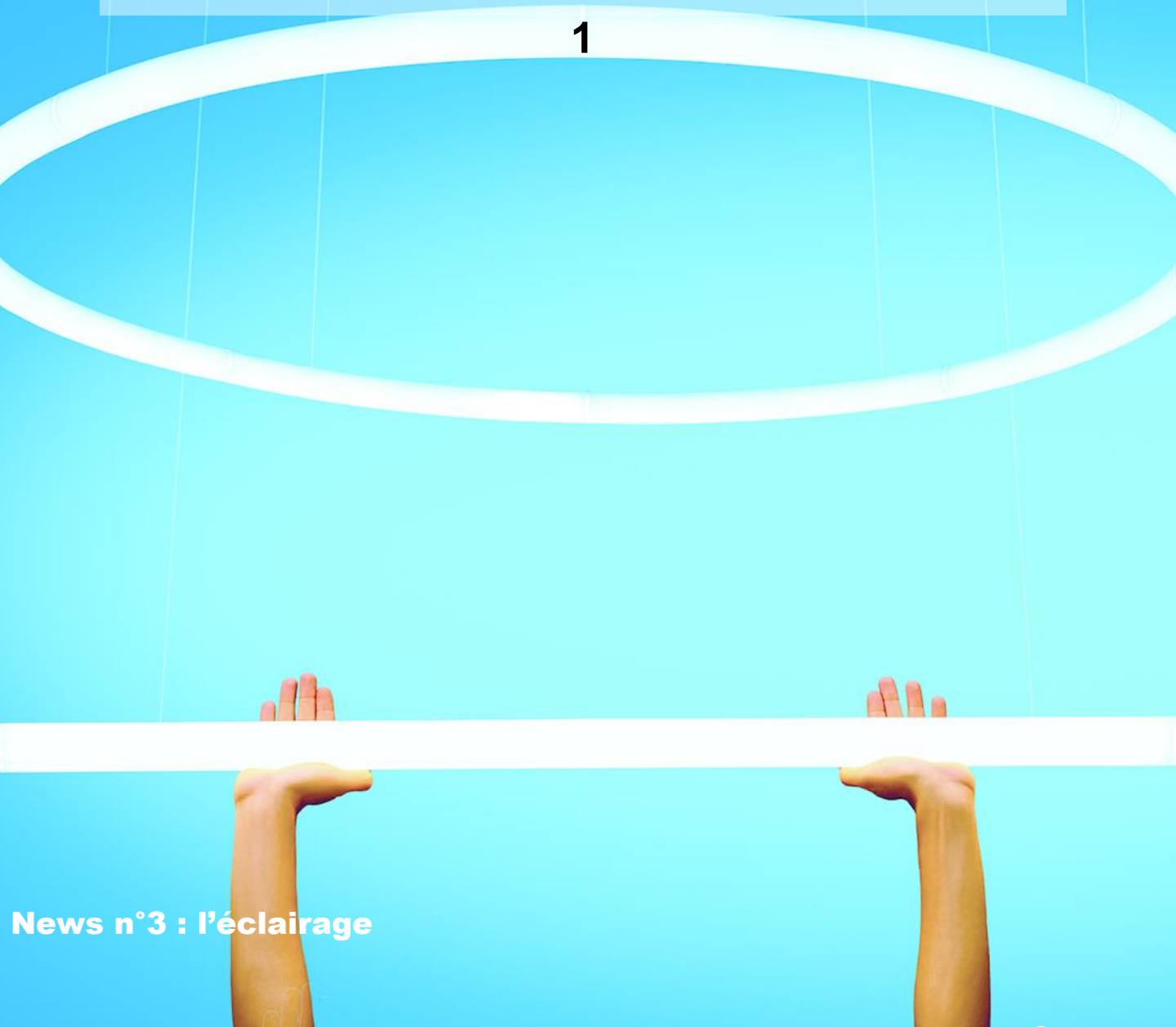


The trade fair dedicated to workspace design is back !

MARCH 10 to 12, 2020

Paris - Porte de Versailles - Pavillon 1

1



Seeing better, working better



Workspace Expo, organized by **Weyou Group**, is a very unique trade show in France. For its 2020 edition, it will welcome from **March 10 to 12 at the Parc des Expositions Porte de Versailles in Paris (Pavilion 1)**, more than **300 French and international brands** (Unifor, Bene, Nowy Styl, Cider, Kinnarps, Haworth, Estel, Interface, Faram, Clen, Sokoa, Narbutas, Vitra...) specialists in workspace design.



70%

des bureaux ne disposent pas d'un éclairage général permettant d'atteindre les 500 lux préconisés



France

2nd largest European market in terms of turnover spent on work space design

A trade show on **3** days



Humanscale, Horizon 2.0 © Humanscale



Trilux, BiCult LED © Trilux



Haworth, Luminaire Pablo Design Haworth Collection, © Haworth



Trilux, SoTube Led, © Trilux

Light plays an essential role in our daily balance, as it regulates our internal biological clock, guaranteeing our energy, concentration and the quality of our sleep. Office lighting is therefore an important factor to take into account, especially since we spend most of our time indoors.

According to Ceren*, office lighting is still too often poorly adapted. The study recommends ways to increase the well-being of users by taking their needs into account: artificial lighting to make up for the lack of natural light, dimming of intensity and colour tone according to individual preferences and the rate of change of daylight.

***Centre for Energy Studies and Economic Research**

PRACTICAL INFORMATION

ABOUT WORKSPACE EXPO

From March 10 to 12, 2020 in Pavilion 1 of the Porte de Versailles Exhibition Centre, more than 300 renowned French and international brands will present their innovations and solutions for reconciling productivity and well-being, time saving and comfort.

Workspace Expo is the only trade show in France entirely dedicated to the furniture and fitting out of work spaces, in which France invests more than 1,3 billion euros each year.

PRESS INFORMATION

For more information about the Workspace Expo: www.workspace-expo.com " Press " tab

VISUALS - INTERVIEWS - FILMING

For any request for visuals, interviews or filming do not hesitate to contact us :

Agence **14 septembre**

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[Click here to download the press kit](#)



WORKSPACE EXPO

from March 10 to 12, 2020

Paris – Porte de Versailles – Pavillon 1

TIMETABLES

Tuesday March 10, 2020 - 9:00 am - 6:00 pm, Innovation


Awards ceremony at 5:00 pm


Wednesday, March 11, 2020 - 9:00 am - 9:00 pm (night)


Thursday March 12, 2020 - 9.00 am - 6.00 pm

WORKSPACE EXPO NETWORKS

 #WorkspacExpo – www.facebook.com/workspacexpo

 www.instagram.com/workspacexpo

 <https://www.linkedin.com/company/workspace-expo>

 <https://twitter.com/workspaceexpo>