



## **Workspace Expo, The Unique exhibition for office design, furniture and interior layout will take place from 10 to 12 March 2020 Paris Porte de Versailles - Pavillon 1**

Office space has a strong influence on the quality of work life. For 50% of employees, it has a "very important" impact on their health and for 48% on their well-being. 43% of them believe that the workspace has an impact on their motivation and 41% on their efficiency.

*\*Source Actinéo - Barometer 2018.*

Workspace Expo, organized by Weyou Group, is a unique trade show in France. For its 2020 edition, it will be held from **March 10<sup>th</sup> to 12<sup>th</sup>** at the Parc des Expositions Porte de Versailles in Paris (Pavillon 1), more than 260 brands French and international (Unifor, Bene, Nowy Styl, Cider, Kinnarps, Haworth, Estel, Interface, Faram, Clen, Sokoa, Narbutas...) space planning specialists of work.

With nearly 235 brands and the **18,000 visitors welcomed in 2019**, an increase of 19.7% compared to the previous edition, Workspace Expo asserts itself as the second European trade fair dedicated to design, furniture and furnishings. workspaces.

### **Focus on the highlights of the 2020 edition :**

**The 2020 Innovation Awards** selected by a jury of professionals made up of end users, architects and journalists.

The latter, in partnership with Workplace Magazine, will award 3 prizes and a "coup de coeur" to the winners. in the categories: "furniture", and "interior design solutions" and "technology" among the applications submitted by exhibitors at the show.. Unlike the year last, the Innovation Awards Ceremony will take place on opening day **Tuesday, March 10<sup>th</sup> at 5:00 p.m.**

**A Humanize[d] trend space designed by architect Karl Petit** organized around travel and escape in the tertiary universe through four main axes: travel, curiosity, stopover and wilderness. 4 spaces will be presented identically but with different themes. Modularity and flexibility will be the watchwords.

**A series of conferences** led both by the historical partners of the Office&Culture show and Arseg / Workplace Magazine but also by exhibitors of the show which will allow to define new perspectives, to exchange on current and future trends, to be at the heart of the debate to understand the evolutions of the office of tomorrow. Workshops will also be led by the exhibitors of the show.

## **PRACTICAL INFORMATION**

### **How do I get there?**

Metro: Line 12, Porte de Versailles

BUS: Lines 39, 80 or T3 Stop Door of Versailles - Parc des Expositions

TRAMWAY: T2 / T3, stop Door of Versailles - Parc des expositions

### **Dates and hours of operation of the exhibition:**

Tuesday, March 10<sup>th</sup>, 2020 - 9:00 am - 6:00 pm - Innovation Awards Ceremony at 5:00 pm

Wednesday, March 11<sup>th</sup>, 2020 - 9:00 a.m. – Nocturnal until 9:00 p.m.

Thursday 12<sup>th</sup> March 2020 - 9.00 am - 6.00 pm

### **Press Contacts :**

Agency 14 Septembre - +33(0)1 55 28 38 28

Stéphanie Morlat - [stephaniemorlat@14septembre.com](mailto:stephaniemorlat@14septembre.com)

Marie-José Rousset - [Mariejoserousset@14septembre.com](mailto:Mariejoserousset@14septembre.com)