

**HYGIENE, CLEANING  
& MULTI-SERVICE**

**SOLUTIONS  
& INNOVATIONS**

# REVIEW 2025

18th EDITION

**THE MAJOR EVENT OF HYGIENE AND CLEANLINESS**  
**25, 26 & 27 MARCH 2025**

PAVILION 1 - PARIS - PORTE DE VERSAILLES



UNDER THE AEGIS OF



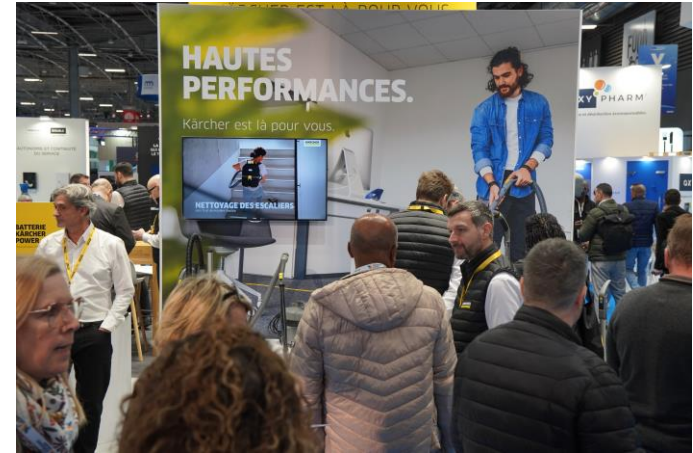
OFFICIAL PARTNER



[WWW.EUROPROPRE.COM](http://WWW.EUROPROPRE.COM)

# KEY FIGURES

- 15,900+ visitors (+ 10% vs 2023)
- 207 exhibitors (+ 8% exhibitors vs 2019)
- Presence of the leaders in Multiservices
- 8 business segments represented
- 4 innovation trophies awarded
- A program of conferences / workshops :
  - 13 plenary conferences - round tables - thematic
  - 7 exhibitor workshops



# VISITOR PROFILES



## ■ Distribution by company size

- 49% of visitors are from companies with more than 1000 employees
- 21% are from companies with 500 to 999 employees
- 9% are from companies with 100 to 499 employees
- 21% are from companies with less than 100 employees

## ■ Breakdown by function

- 20% of CEOs / MDs / CMOs / Managers
- 23% Director / Sales Manager
- 28% Director / Manager of Hygiene, Health, Environment and Cleaning
- 15% Dir / Resp General Services, Purchasing
- 10% Elected officials, local authorities, ministries
- 4% Other decision-making functions

# VISITOR PROFILES



## ■ Distribution by sector of activity

### ■ The 6 most represented sectors :

- Service Providers : 34%
- Trade / Distribution / Wholesaler : 18%
- Health / EPHAD / Food industry / Catering / Hotel industry : 7%
- Public administrations / Local authorities : 19%
- Industry / Construction / Energy / Transport / Logistics / Chemicals / Petrochemicals : 15%
- Commercial / Residential / Real Estate : 7%

## ■ Geographical distribution

- France: 92%
- Paris area : 43% / Province & Dom Tom: 57%
- Foreign : 8%



# HIGHLIGHTS 2025



## THE EUROPROPRE 2025 INNOVATION AWARDS

Placed under the aegis of the FEP and in partnership with the magazine Services, the innovation trophies reward the most innovative exhibitors.

The 2025 winners are :

- **Electrical equipment category:** SCI KAIVAC MOTORSCRUBER for its DRYFT oscillating floor scrubber- **Non-electrical equipment and consumables category:** BIO SAS SUPER JACLEEN for its 100% compostable washcloth that can be reused after 30 washes
- **Product category:** Werner Mertz france professional SASU SWITCH, for its range of 3 eco-labelled ultra-concentrated products in recyclable dosing bottles and flexible refills

# IN FEW PHOTOS





# IN FEW PHOTOS



# PARTNERS

## SOUS L'ÉGIDE DE



## PARTENAIRE OFFICIEL



## PARTENAIRES INSTITUTIONNELS



## PARTENAIRES PRESSE





THE HYGIENE, CLEANLINESS AND  
MULTISERVICES TRADE SHOW FOR  
COMPANIES, INDUSTRIES AND  
COMMUNITIES

 **NEXT EDITION SPRING 2027**

 Paris Porte de Versailles – Pavillon 1

**Do not hesitate to contact our team :**

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