

Press release, Suresnes April 22nd, 2025

WORKSPACE EXPO 2025: a major event

With its ever more creative exhibits and high-quality attendance, Workspace Expo has established itself as a leading trade show on a European scale, and is announcing the introduction of international business meetings to consolidate its development and become the largest annual trade show for the sector in Europe.

An attractive show, a conquered audience

Despite the difficult real estate market, more than 300 brands were present, including nearly 170 from all over Europe, once again this year. Dynamism, innovation and enthusiasm: the 2025 edition won over the many visitors in attendance. In terms of attendance, **the number of professionals present rose by 2%** to 20,910. Beyond the numbers, exhibitors emphasized the quality of the contacts present: distributors, architects and end customers flocked to Porte de Versailles for three days.

The breakdown of visitors was much the same as last year: 88% from France and 12% from abroad (49 nationalities present); 71% from the Paris region and 29% from the rest of France. There was also considerable stability in terms of functions and business sectors.

Workspace Expo is now clearly identified as a must-attend event, eagerly awaited by the industry.

Workspace Expo steps up its development

Workspace Expo announces **the creation of an international program of customized one-to-one business meetings** for the 2026 edition of the show.

The program aims to attract **leading distributors and architects/space planners from the main Design & Build agencies** in Madrid, Barcelona, London, Amsterdam, Munich, Frankfurt, Düsseldorf and elsewhere.

They will be invited for two days to take part in 15-minute face-to-face meetings with exhibitors.

All travel and accommodation costs will be covered by Workspace Expo.

Weyou Group, organizer of Workspace Expo, is also the creator of the concept of one-to-one Meetings, which have been developed in a wide range of sectors (hospitality, luxury residential, marketing, events, logistics, etc.) over the past 15 years in Cannes and now in Spain.

Weyou Group runs a total of 13 one-to-one Meetings, representing more than 265,000 successfully organized meetings between top decision-makers, project sponsors and exhibitors since their creation.

Workspace Expo will benefit from this recognized expertise to concentrate projects and offer an even more rewarding experience to these exhibitors.

Workspace Expo 2026 will take place from Tuesday March 24th to Thursday March 26th, 2026 in Pavilion 1 at Porte de Versailles in Paris.

More than 2/3 of the show's floor space has already been reserved, further proof of Workspace Expo's vitality.

More information on:

www.workspace-expo.com

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